

3.2.1 College has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Response –

We are committed to impart quality education and Management to fulfil the needs of students overall development, entrepreneurial skills, along with expectation of students their guardian and society at large. This is achieved through total involvement of trained, qualified and experienced staff and continuously interaction method complying with the quality system and continuously improving the process and overall system.

The College imparting professionalism education covering all aspects of management field. Our S.N.B.P college as professional institution it aims to develop Managerial skills, entrepreneurial skills and overall personality development by equipping them to face the challenges, excellence in Management and accept responsibilities in corporate world.

The Institute is engaged in imparting quality technological education and providing support to research and development activities. Our institute is committed to enhance capabilities and potential of our human resources with the objective of transforming them into leaders in their chosen areas of interest. Our vision is to endeavour for excellence, be globally in technical education and focus on knowledge assimilation, generation and dissemination

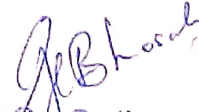
Following are some key factors:

- Provides strong conceptual base in all the facets of Management like Marketing, Finance, Human Resources Management, Production and Operations Management, International Business Management, Information Technology and Systems Management, and Retail Management.
- Equips the students with requisite knowledge, skills and right attitude necessary to provide effective leadership in a global environment.
- Harness entrepreneurial approach and skillsets.
- Enhance the ability of students to understand the importance of an organizational perspective of different functional areas through the course.
- Facilitate students to focus and specialize in their area/domain of professional interest through elective courses.

The main objective of S.N.B.P College is to develop future managers, who would meet, the dynamic needs of the industry in a competitive and challenging environment. The program aims at giving proficient insights into different functional areas of management and develops required core competencies in appreciating the issues relating to day to day management.



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