



S. E. SOCIETY'S

# S.N.B.P. COLLEGE

Maharashtra Housing Board, Yerwada, Pune - 411 006.

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AISHE CODE : C- 41455 PU/PN/C/359/2009 - College Code : 0883

Outward No.


Date :

## Department of (BBA)

### Programme Specific Outcomes (PSOs)


1. **PSO1:** Ability to analyze various functional issues affecting the organization.
2. **PSO2:** Ability to define, analyze the solutions for different business problems and using logical reasoning patterns for evaluating information, materials, and data for practical implementation.
3. **PSO3:** Develop Ethical Practices and Imbibe Values for Better Corporate Governance.
4. **PSO4:** Understand ethical challenges and choices in a business setting
5. **PSO5:** Demonstrate understanding of sustainability related concerns in varied areas and understand key features of sales promotion.
6. **PSO6:** Analyze Global Environment and its Impact on Business
7. **PSO7:** Understand the ecosystem of start up in the country & marketing strategies and market.
8. **PSO8:** Demonstrate the ability to create business plans.
9. **PSO9:** Provides verbal, reasoning, Data Interpretation, Quantitative and communication skill to solve specific business problems and decision making.
10. **PSO10:** Apply ethical principles and commitment towards professional ethics and responsibility.



  
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11. **PSO11:** Function effectively as a member, leader, individual or group in diverse environment.
12. **PSO12:** Ability to conceptualize a complex issue into a coherent written statement and oral presentation and to communicate effectively on complex activities with technical community.
13. **PSO13:** Providing an opportunity for the students to gain practical exposure towards the work place and make them industry ready.
14. **PSO14:** Promotes entrepreneurship by providing understanding of the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
15. **PSO15:** Ability to demonstrate technical competence in domestic and global arena of business through the study of major disciplines within the fields of business.



  
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